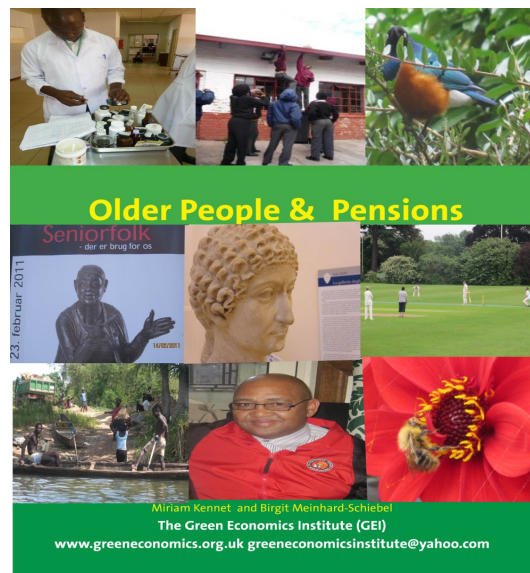


# Green Economics Institute

Invitation to write

## The Vintage Generation

Lets create a Rocking Chair Revolution !



Picture is the working cover of the book

**ISBN 9781907543517 Publishing Date 2014**

We are inviting you to write in this book which will feature green voices from around the world and will explore the new world where far more people are older and a significant force in the economy.

After a century of the cult of the young – things have changed and economically for the first time in a very long time, much older people are much better off than much younger people in general. This is a sudden change which has happened over the last 12 years and we seek to explore the new realities of life for everyone as well as the particular challenges, for society and for the individual, of life as an older person.

We would like to create an economy which is welcoming to all the new older people we have in society so that they can play their full part and reach their own full potential in a supportive environment and economy, enriching their lives and participating with a respectful society for their experience and wisdom. As greens we value life long learning and participation.

**We are looking for chapters or papers on the following themes:**

Older People  
Pensions  
Investment  
The demographic shift  
Health and relaxation  
Valuing and respect for older people  
The unique role of older humans in the success of our species so far!

Intergenerational Equity by Chit Chong

Financialisation, pensions and generational issues  
Pension Funds and Workers' Challenges by Professor Maria Madi  
The philosophy and economics of Care  
Baby Boomers  
The Welfare State  
Energy and Heating  
Political representation  
Transport  
Access and Disability  
Working later in life  
Life long learning  
The modern cult of youth ? The darker side of the 60s revolution?  
The contribution of older people to public life and civil society  
Green Economics  
Caring for the carers  
Danger the Hippies are coming  
Technologies are no miracles- Smart Phone Smart Home Smart Age  
Generation Policy instead of Generation Conflict!by Birgit Meinhard-Schiebel (Austria)

Thematic contributions: Green Issues, economic issues, social issues, environmental issues. Social and environmental justice issues. Climate change, institutional aspects, social, caring, workers, and other rights. Access and diversity, disability, tolerance, inclusion. Young people, older people, employment, work, jobs. Indicators, values.

**Some of the writers confirmed:**

Birgit Meinhard-Schiebel (Austria) Representative for Senior Greens in Vienna and Women in Austria

“Danger the Hippies are coming  
Technologies are no miracles- Smart Phone Smart Home Smart Age  
Generation Policy instead of Generation Conflict!”

Freda Meissner-Blau (Green Founder and GreenDoyen Austria!) Sunny Side and Nuclear Free Austria

Utte Schmitz (Germany)

Miriam Kennet, UK Valueing and respecting older people as a key success strategy and historic and continuing necessity for all humans on earth

Gerti Zupanich (Vienna, Austria)

Introduces her projects from people 55 plus in EU-projects including "European Women in older Age" [www.european-women.eu](http://www.european-women.eu) and is co author of EWA Book "Mastering older Age" at <http://www.european-women.eu/results.html> in PDF

Volker Heinemann, (Germany and UK)

Tony Cooreman (Belgium)

Per Gahrton (Sweden)

Dr Vinca Bigo (France) University of the Mediteranean Marseille.

Dr Virginie Martin  
Towards an Ethic of Care

Michelle Gale De Oliveira, (Brazil and USA)

Peter Lang

Challenging authority and the impact of care issues on middle aged members of the family. A case study

Anusha Mahendran, ( Australia)

Professor Michael Benfield

Older people as leaders in the evolution of Green ideas

Thomas Duncanson (Australia)

Ethics in health and healthcare

Anna Wexberg-Kubesch (Psychotherapist, Holocaust-Researcher, Historian, 52 years old)  
The future of age is in our own hands

Chit Chong (UK) Intergenerational Equity

Clive Lord

## Citizens Income

Also the Chair of the UK carers network

Professor Maria Madi (Campinas University, Brazil)

Financialisation, pensions and generational issues  
Pension Funds and Workers' Challenges  
The philosophy and economics of Care  
plus many more.

We would be pleased to receive papers ready to put into our chapters on any of the above themes or ideas for them.

If you would like to write please let us know now by emailing  
[greenecomicsinstitute@yahoo.com](mailto:greenecomicsinstitute@yahoo.com).

Please send in your writing by December 20<sup>th</sup> 2013 as we hope to produce the first draft of the book by the end of January 2014.

The first draft will be launched in Brussels in or near the European Parliament in February and then at Oxford University at our 9<sup>th</sup> Annual Conference on the 1<sup>st</sup> April 2014 at Trinity College.

### **Special Event**

We will be having a special event in 2014 in Austria and also one in Oxford University, with the writers and we are inviting speakers from all over the world to discuss this fascinating subject.

### **Writing information**

Please do write in now to advise us about your idea so we keep a space for you in the book.

We welcome diverse contributions and we especially welcome and help with contributions from new writers or other ideas. The writing can be anything from 2 sides A4 or more. Ideally between 2 sides and 10 sides each. We will mix academic, institutional, research, polemic, simple and more complex writing, political, policy makers, government academic, campaigning, institutional and business styles of writing as this is much more exciting to read. Please send your chapter, paper, ideas in .doc Format.

Please ensure you cite any items you have not written yourself and photos must all be attributed to who took them. References must be Harvard style- and we do not accept footnotes. Please ask for further information or guidance if you need it. Please ensure you do not infringe anyone else's copyright.

We look forward to hearing from you very soon and to your writing for this exciting project.

Miriam Kennet, Birgit Meinhard-Schiebel (Austria) and Michelle Gale de Oliveira (Brazil)  
Editors

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