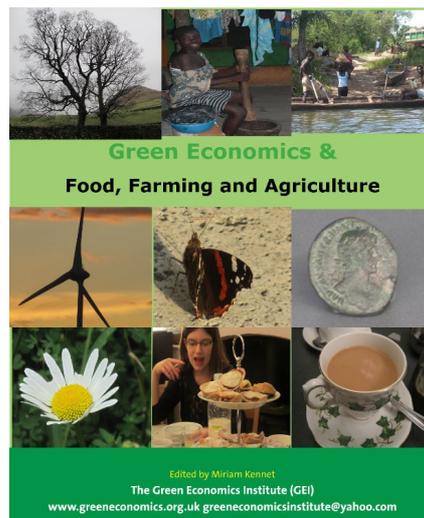


# Green Economics Institute INVITATION TO WRITE

*Reclaiming economics for all people  
everywhere, nature, other species, the planet,  
and its systems*

## The Greening of Food, Farming and Agriculture



**Our books are written with leading international writers, editors and voices in the field as well as ordinary people, concerned activists, campaigners, academics & policy makers from around the world.**

### *Invitation to Write and Call for Papers and Chapters*

**Writers and editors invited on the project so far – but still growing:**

- Michelle Gale De Oliveira Human rights specialist (Brazil and USA)**
- Tracy, Marchioness of Worcester (UK) campaigner for reform of pig farming**
- Mahalet Mekonen economist and specialist in agriculture (Ethiopia)**
- Dr Combari Abdoulaye Minister of Food (Burkino Faso)**
- Lois Estaordo Rios Gonzalez (Guatamala Ministry of Food)**
- Professor Dr Doaa Salmon Professor of Economics and Green Economist (Cairo)**
- Professor Sandra Gusta (Latvia)**
- Kim Bailey – Sustainability practitioner (UK)**
- Dr Ania Grobicki (Sweden, South Africa, water expert)**
- Henry Cox – Expert on agriculture and manual cultivation (UK)**
- Norfayanti Kamaruddin - Forestry specialist, (Malaysia)**
- Vimal Mahendru - President of Indo Asian Electric pvt ltd (India)**
- Kristof Nordin – Writer and expert of permaculture (Malawi)**
- Cristina Antonini – Organic food expert (Italy)**
- Miriam Kennet – Green Economics Expert (UK)**
- Marina Mangoni – Economist and specialist in Italian wine (Italy)**
- Mr Magnoni Italian wine official and specialist (Italy)**
- Bradley Forder - International (UK)**
- Liz Vine (Social historian specialist on young professional women’s binge drinking (UK)**
- Rachel Etter (Agriculturalist)**

**Juliane Goeke – Economist and Editor, International Journal of Green Economics  
( Germany)**  
**Jo Fielder - *Fielders Farm Produce Shop* Sourcing within 50 miles (UK)**  
**Rose Bridger (Food specialist UK and author *Plane Food*)**  
**Dr Tamara Schiopou (Moldova)**  
**Margareta Oprea (Moldova)**  
**Dr Anusha Mahendran (Australia)**  
**Ifan Rikhza Auladi (Indonesia)**  
**Professor Maria Madi (Campinas University, Brazil)**  
**Professor Zhang Zing (Beijing Institute of Forestry, China)**  
**Dr Holly Zheng (China and the UK)**  
**Sri Novianthi Pratiwi (Indonesia specialist in reviving Agriculture in Indonesia)**  
**Dr Soma Dey (Bangladesh, specialist in Mangrove restoration and conservation)**  
**Ryota Koike (Japan, energy specialist)**  
**Hirofumi Azaiwa (Minister of Environment, Japan)**  
**Rose Blackett-Ord Food Journalist, blogger and cordon bleu cook**  
**Dr Martin Lack Specialist in water**  
**Colin Tudge Journalist specializing in Agriculture and farming**  
**Yann Raineau Agronomie, agricultural economist, Grand Ecole School, University in Paris**

## **Invitation to Write and Call for Papers and Chapters.**

Food is the latest in a long series of challenging crisis that people are experiencing in the 21<sup>st</sup> Century, from extreme shortages in areas affected by climate change, to the latest corruption scandals with organized crime running Europe wide supply chains to the reduction in the activities of the standards agencies supposed to be checking the food. Huge global agribusiness means people don't know what they are eating any more and the needs of animal welfare or any kind of humanity is far, far down the list of assumptions in global food supply. The Greening of the Food, agriculture and farming is urgently needed with smaller and more local and more human scale urgently required.

Green Economics is designed to benefit, all people everywhere, including women( many of whom are the world's farmers, other species-(many of whom are ruthlessly used as insentient inputs to the worlds farming activity) and nature –much of which is damaged in dangerous land use methods, the planet, ( whose climate is currently changing rapidly from a benign condition for human civilization to an experiment leading to conditions which humans have never managed to survive in, and its systems ( many of which we are disrupting without fully understanding the consequences). For the first time, humans have become an urban species, in many countries abandoning the land and trying to survive in huge megacities from Indonesia to Brazil and all the problems that this entails, the rural urban fringe and divide becoming ever more significant as a global issue, nowhere more so than in contemporary China.

Land use questions are now critical for our survival with permafrost melt leading to dangerous levels of methane release and in Russia choices about farming and land use will affect everyone else on the planet, truly we have become a global village needing to make important decisions about safeguarding our future. The selection of energy sources, whether renewables or one time destructive and fertilisers or organic high or low inputs and high or low intensity of labour will affect the global economy and also the climate outcomes for everyone alive now and all humans who live after us on the planet

Green Economics aims to prevent further runaway and catastrophic climate change, to prevent further poverty, to prevent the further mass extinction of species and it tries to do all this by means of reform of economics from outside and within the disciplines.

It tries to help lead in the design for the process of healing the global food disaster and avoiding a catastrophe as smaller farmers everywhere struggle to cope with the ravages of climate change and instability, extreme events, harsher winters, much hotter summers, extremes of drought and flooding, and people's struggle to manage when water becomes more scarce and industrial energy is no longer available or becomes much more expensive, harvest fail and whole areas of land disappear as sea level rises as it has in past ice ages and between. The number of Bees and pollinators people relied on for 100s of generations are in serious decline and land becomes less fertile and top soil disappears due to extremes of climate events, and the decreasing genetic diversity of staple crops is leading to declining resilience. Many of these things we can do something about and we believe it is time to start to act to sort this mess out.

We therefore invite you to contribute to our forthcoming book, ***The Greening of Food, Farming and Agriculture*** which will be published in May/June 2013 so we need your papers and book chapters in by the end of April latest, you are welcome to send them in before that. Please check that with us that your idea is suitable by emailing the address below. The book will address contemporary problems in food, farming, agriculture, water, and wine. All these areas are already affected and we have been working to help in areas as diverse as wine production in Italy and agriculture in Ethiopia!

All our books are "Open Source" which means we invite up to 30 people to contribute a chapter from around the world making this a book of voices on each subject who speak about the different and complimentary human experiences and share the global humanity of each issue. Our books are written by people from all walks of life combining global experts with a number of high profile specialists, government, Ministers, young people, older people, people involved as consumers, farmers, producers, and academics, students and policy makers, campaigners and possibly some business people. We invite you all to make a contribution to this global voice on restoring food health to our planet and to our economy!

***We are especially keen to receive papers on any aspects of green and economic issues on food and wine throughout the whole field, connected both to individual and corporate experience, real case studies and the global shift happening in the discipline. We will accept sections, whole chapters, subsections and papers.***

We want to give a complete idea, starting from the problems connected to water, poverty, famine and land conflict, moving towards wine production issues and a critique of Agribusiness. We would be pleased to receive short or longer papers ready to put into our chapters on any of the above themes or ideas for them.

If you would like to participate in this exciting project please email [GEIBooksandjournal@yahoo.co.uk](mailto:GEIBooksandjournal@yahoo.co.uk), now to ensure we reserve a space for your ideas. We can take photos (so long as they are your own) and also writing.

We welcome diverse contributions and we especially welcome with contributions from new writers with new ideas. The writing can be anything from 2 sides of A4 or more. Ideally, each chapter will be between 2, 5, 10 or 20 sides. We will mix academic, institutional, research, polemic, simple and more complex writing, political, policy makers, government academic, campaigning, institutional and business styles of writing as this is much more exciting to read. Contributions can be of a practical, theoretical or philosophical nature.

They can include original research, policy evaluation, or specific case studies or anecdotal stories.

Please ensure you give citations for any items you have not written yourself and photos must all be attributed to whoever took them. References must be Harvard style- and we do not accept footnotes. Please ask for further information or guidance if you need it. Please ensure you do not infringe anyone else's copyright.

We look forward to hearing from you very soon. We are very happy to advise you about your possible contribution so do not hesitate to contact us at [greenecomicsinstitute@yahoo.com](mailto:greenecomicsinstitute@yahoo.com)

Editors of this volume:

Miriam Kennet (UK), Michelle Gale De Oliveira, Rose Blackett Ord (UK), Norferyanti Kamarudin (Malaysia). Dr Soma Dey (Bangladesh) & Marina Magnoni (Italy)

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